

Direction

Adriano Fidalgo

Number of Semesters

ECTS

24

About

This postgraduate course aims to provide participants with tools and instruments based on management methodologies to take on leadership roles in organizations focused on sustainability from a triple bottom line perspective (economic, social and environmental sustainability). Sustainability and sustainable development goals are at the heart of national and international agendas, and are an unavoidable challenge for both public and private agents. Through this study plan, participants will acquire skills, instruments and tools for managing organizations in this context where sustainability, in its different aspects, is a priority and an unavoidable reality.

Course Plan

Course Structure 1º Ano / Common Core Economic Sustainability Practices 1 ECTS | Environmental Sustainability Practices 2 ECTS | External Social Sustainability Practices 1 ECTS | Final Project 4 ECTS | Innovating for Sustainability 2 ECTS | Internal Social Sustainability Practices 2 ECTS | Introduction to the main references and instruments guiding sustainability 1 ECTS | Organizational ethics 2 ECTS | Sustainability Reporting and Data Analysis Benchmarks 2 ECTS | Sustainability Strategy and Stakeholder Involvement 2 ECTS | Sustainable Communication for Sustainability 2 ECTS | Sustainable Management Control 1 ECTS | Sustainable Operations Management 1 ECTS | Technologies for Sustainability 1 ECTS |